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Priceless and/or Free

Indiana Jones and the Management of Fanboys

by Chris Stewart

http://tinyurl.com/indyfanboys

My fanboy sense is tingling - and not in that special, Wilma Dearing sort of way. OK, now they-re tingling in that Wilma Dearing sort of way, but only because I mentioned her, and I got to thinking ... I shall reign myself in.

Is it just me, or did we get manhandled a little over the new Indy movie? The films opening weekend is officially over and the worldwide bean counting says that a \$200M investment turned into \$300M, and there-s a whole Summer to go, then the DVD for Christmas. Which is great for the filmmakers. Weve been griping for years that we wanted more Indy, and they did it... and it looks like they took steps to ensure that we, the unwashed nerds, who helped keep the dream alive (meaning, more than a decade of free word of mouth), wouldn't shoot them in the foot. Because, let's be fair - we can push for a dream movie, and then kick it in the nuts if it doesn't leave us twitching

like Joe Dorsey in Brainstorm. But we, as where at Thursday, midnight. Before the fanboys, can't pay for a Summer blockwell.

Two things about the opening weekend have piqued my interest, and suggested were being handled - and firstly, let's be fair, the studio had more than enough heads up that geeks everywhere were starting to grumble that they weren t experiencing multiple oh-faces over Indy 4 - something any studio suit worth his front-door parking spot wouldn-t want leaking out into the general populace. The general populace may not stand up and be counted a geek, but they like the same things about genre movies we do, and they often listen to what the well versed nerd has to say. So - holiday weekend coming, the geeks are poised to critique... what to do?

1) Friday became a holiday - while Canada had their long weekend the week before, and America wasn t having its holiday until Monday, Indy 4 started showing every-

weekend had officially started, the movie buster - the straights have to go see it as buzz had it raking in \$25M. And buzz like that sounds like quality to the average, ordinary bears.

> 2) So, offhand, what s Indy 4-s Tomatometer rating? Go ahead, I-ll even let you go check out the front page of Rotten Tomatoes...what's that? It's not there? Surely not - after all, it made double the coin that Prince Caspian did. But there you have it if you search for the title, you can find it - a respectable, but by no means Earthshattering 79%. Why? Why isn't the biggest movie of the holiday weekend listed on the front page? It has features on the front page coming out the USB ports, but there isnt an encapsulated rating anywhere. It couldnt be an oversight, so one can only assume it was deliberate - someone wanted to make sure that there wasn't even a whiff of .-mehor (shrug) for the opening 4 days.

And I dont know how I feel about that.

Indy 4: Eating Crow

Matt Springer

By the time I sat down in the theater to actually see Indiana Jones and the Kingdom of the Crystal Skull, I wasn t really expecting the worst, as I have for months. In fact, I hoped it would be pretty good, as some of the reviews had suggested.

See, try as I might, I can only hate George Lucas to a point. I still WANT to like his movies, and wish for the best every time I watch his movies, even ones Ive seen a thousand times. And Spielberg. well, I just passionately love the guy. Even his mistakes are fascinating to me.

So maybe it was those softened feelings, and just plain wanting to love another Indy movie. Or maybe it was being in a movie theater at 9:15 in the morning on a Monday, when I-d usually be slaving away in the cube farm, plowing the fields of bullshit for nuggets of gold.

Whatever it was, I enjoyed the living HELL out of Indiana Jones 4, and I don't care who knows it.

Read the full article at: http://tinyurl.com/indy4



HREE SPACEMEN RETURN OM CRASH; ALL ALIVE



Pictured above from left to right are Colonel Forbes, Colonel Harrington and Major Gart, leading U.S. Airforce space pilots who crash landed in the Mojave Desert.

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